



For Immediate Release

## NOSHOK Announces New Great Lakes Regional Sales Manager & Customer Support Specialist

**Berea, Ohio (August 26, 2019)** NOSHOK is pleased to announce strategic reorganization in our Regional Sales and Customer Support teams, effective immediately.

We are happy to welcome **Mike Howard** as our new Great Lakes Regional Sales Manager. Some of you may already be familiar with Mike, as he has been a member of the NOSHOK Customer Support Team for over two years. Prior to his role in Customer Support, Mike worked in NOSHOK's shipping & receiving, as well as production departments.



E-mail Mike Howard

Since his employment with NOSHOK in 2013, Mike has demonstrated an impressive work ethic and a tenacious drive to succeed in every role he has taken on. His extensive experience in multiple departments at NOSHOK, positive attitude, and commitment to NOSHOK customer success makes him ideal for this role.

In his role as Great Lakes Regional Sales Manager, Mike will be primarily responsible for the territory coverage in Ohio, Indiana and Michigan.

**Alan (Dan) Strait**, NOSHOK's Production Supervisor – Electronics since 2015, will shift to the role of Customer Support Specialist.

Alan's hands-on experience as Production Supervisor – Electronics has given him extensive product knowledge that will make him a valuable asset to the NOSHOK Customer Support team. Alan served in the United States Marine Corps for 22 years prior to his employment with NOSHOK, where he developed expertise in communication and training, worldwide logistics and inventory management. He is currently pursuing degrees in Electrical Engineering and Automation, which will also bolster his knowledge base as an asset to the NOSHOK team.



E-mail Dan Strait

Please join us in congratulating Mike and Alan in their new roles!

**For more information on NOSHOK Measurement Solutions, contact NOSHOK Customer Support at 440.243.0888, visit our website at [www.noshok.com](http://www.noshok.com), or e-mail [info@noshok.com](mailto:info@noshok.com).**

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